

A Quick Guide On How To Do It!

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## <u>Introduction</u>



Many are asking if using free advertising will give them the same "traffic benefits" as they would get with paid advertising. In this eBook, we are going to discuss the different things you need to know when using free classified

ads websites in order to advertise your products/services, and you will be able to see for yourself just how true it is that this is something that can boost your online business.

Many online entrepreneurs have realized that using free advertising online is extremely effective in reaching a large number of customers, which can bring escalated, continuous profit. Using free online advertising has also helped many aspiring online entrepreneurs who are now very successful in their trade, and up to this day, they are still using it. There are so many reasons why you should choose to use free online advertising. Aside from being free, you can also reap more benefits—benefits that you thought you would never find from using free classified ads.

This eBook is definitely what you need in order to understand how free online advertising can help you. It is going to be your ultimate guide, in order to make your dream come

true: the dream of being successful online, even with minimal (or even zero!) capital on hand.

Once you understand and become familiar with all of the different options available for free online advertisements, you will thank yourself for having gotten a hold of this eBook.

After all, you have nothing to lose when you choose to advertise free online. And in fact, you will be able to learn how to make your advertisements even more enticing than before—and, therefore, more profitable than before—by using trial and error to properly assess which ones work in attracting more customers.

When you use free online advertising sites, you open yourself to the possibility of meeting people not only within your location, but also in the rest of the world; you will be getting more exposure, which will lead to tremendous returns.

And of course, free online advertising gives many people, especially those who are new in the trade, the opportunity to earn from home, even with less capital. All it takes is your effort and creativity, and once you put both of these into action, everything else will follow.

## Why Choose To Advertise For Free?

With the way the economy is doing these days, everyone must use practical thinking. If you have big dreams of dominating the Internet and earning a living online, there is no need for you to spend too much money in order to reach that point, as there are



## 100+ Places for you to advertise for FREE!

Regardless of whether you are planning for a small business or are starting to think of a larger online biz, you will definitely benefit from using the countless ways available to advertise without spending a single cent.

I understand, of course, that some people are quite hesitant when it comes to the idea of using free classified listings on the Internet, simply because they are not sure if this will help in any way at all. If you are thinking this way, however, let me tell you that you are missing out on a lot of things that can benefit your precious business!

Places of Free advertising, you can INCREASE YOUR SALES and have a sure backup tool to sell your products or services, without needing to spend extra money? Because with this eBook, you will be able to learn how to do exactly that!

My name is Eric and I am sharing with you the secret of finally earning huge \$\$\$ using the Internet with the smallest amount of capital. Just like you, I dreamt big, but with limited budget, I was also left clueless on how to advertise my products to the people. I could not afford to pay magazines to have a single article talking about my product XXX, and most definitely, I could not pay for airtime on television. I felt discouraged at the time, but I knew in my heart there was something I could do to reach more potential customers.

I knew that the Internet was the best venue to reach potential customers—and soon, I found that I was right! I took advantage of the Internet, and I was able to discover the treasure that will make you leave your day job, as you will be able to earn 10X more than your regular pay, once you know the secret that will show you the 100+ Places for you to advertise for FREE!

You do not have to worry about protecting your products when using free classified ads, as modern free classified ads have perfect facilities to protect your products, to make sure that you are able to sell them worry-free, and to allow you to expect fast a return on investment.

So sit back and relax...if you are interested in learning about my secret, read this entire eBook, and start making your dream a reality: the dream of earning big using free advertising sites on the Internet!

# Benefits Of Using Free Online Advertising

A lot of online businesses these days use free advertising sites simply because it includes a lot of opportunities that help in the proper promotion of their online business, effectively showing their products or services.



To tackle more information about the benefits of using free online advertising, see the details below:

## Free Of Use

We all know, of course, that you do not need a lot of capital to start advertising on FREE CLASSIFIED ADS! In fact, all it takes is a computer, pictures of your product, a clear description of your service, your time to set it up, and a stable Internet connection. That is it!

## <u>There Are More Than 100+ Options To Choose From</u>

In the next chapter, I will be giving you a complete list of the different free advertising websites that you might want to use, in order to have added exposure for your website.

## Use Unlimited Backlinks And Link Wheels

By using free advertising, you can go ahead and include as many backlinks as you want, without hurting your pocket. Always remember that Google, Yahoo, and Bing can only give you the best ranking, or will only start indexing your website, after a number of backlinks are made. Without backlinks, people will never see your website when they search online.

## What Is A Link Wheel And How It Can Help Internet Advertisements or Marketing?

Here is the logic of link wheel building: While your main website includes relevant blog posts to attract



visitors, you can also make other blogs and add them to other web directories online, and can then link to your main website from that blog.

You can think of it this way: on your website, you might have one page that details the different benefits of SEO. From that page, you can then make several articles pertaining to the benefits of the SEO, and each article will have a link to the main page and the next.

## How does the link wheel tool work?

When people started to see the benefits of a link wheel tool, more and more online merchants and website owners started having to keep up with the other websites' progress. It is, indeed, proven that link wheels can boost the traffic in your website in just days after you have applied it. A good link wheel will put your page in high ranks that will be included in every result of any search engine. The more times your page is listed on the list, the more people will be able to see it and visit your website. Creating link wheels for your website may be a complicated task for you, especially if you are not knowledgeable when it comes to making link wheels. If this is the case, however, you can always hire a professional to make a link wheel for you. There are, after all, many companies out there offering this service at a very affordable rate! Get in touch with them and let them know the things that you want to be done. Ask for a quote if you want, so that you can also weigh your options.

## Increased Visibility Online Using Free Search Engine Rankings

It is not a hidden fact that if you optimize your online



business with the best and most enticing advertisement, you will be able to have the best ranking in every search engine results page! Below are some added tips on how to use search engines in order

for your advertisement to be seen by people.

## Ways To Maintain Your Spot From The Search Engine Results Page

Do you have a website that is constantly missing the first page of search engine results? Are putting all of your effort and time into just keeping up with your rankings? If so, then you are in the right place—where

you can get helpful tips on how to maintain your spot on the first search engine results page!

Always remember: you cannot keep the same ranking you currently have if you are not paying much attention to your SEO. The reason why a change in your level of ranking can happen in a snap is that there are other website owners like you, who are fighting and competing with one another in order to be on top of the list! The competition works 24 hours a day, 7 days a week. Therefore, if you are slow in maintaining your rank, you cannot expect to keep a high rank on the search engine results page, and will instead see other websites passing you.

## To maintain your rank in the search engine results page, please consider the following:

- 1. Constantly update your website with quality content that is relevant to your niche. The content will always keep the search engines focused on your site, as long as your content is unique and is using the right set of keywords—keywords that match up with the searches input by the people looking for your service.
- 2. Create as many backlinks as you can, and make sure to link your website to pages relevant to your website. Furthermore, you should only link your website to websites with the best ranks and reputation, as this will add to your website's rank.
- 3. Keep your website interesting by adding different images with keyword-enriched captions, as often as you can, so that people will not get bored

seeing the same thing on your webpage. You can also add a few more related features on your website, to add spice and increase the interest of your viewers even more.

4. Make sure that every piece of information that you include on your website is made uniquely for your site, and is not taken from any other website online. Copying information and pictures from other websites will lose you your dignity as a reputable online entrepreneur, and people might not trust your quality of work anymore.

If you want to maintain your search engine rankings, you have to keep in mind the fact that you need to work on the steps listed above, constantly. If you are ranked number one on the search engine results page, you need to continue exerting effort in order to maintain your spot, as others who are ranked below you will be continually looking for a way to pass you by.

## Free Advertising Can Also Be Obtained From Free Webhosting

If you have a website online, you not only can benefit from using free advertising, but also from free web hosting!



## Google Web Hosting Service

Have you considered using a free web hosting service like Google web hosting over the other types of hosting services that are being offered all over the net? Google web hosting is free, and this is why most people love it; Google web hosting for small business is ideal, because it does not involve any capital at all!

Do you know what you will be getting from Google web hosting service? Will this type of service be Copyright 100+ Places To Advertise For Free. All rights reserved.

sufficient to keep your website rolling? These are the questions you might have in mind, while setting up your site. This article will try to tackle every question you might have pertaining to Google web hosting and why do most website owners opt for this kind of service over others.

Now that you have come up with the domain name and layout that you want to use for your website, it is time to find a server that can host it. Choosing the right server can be a tedious job, especially when you are down to choosing among hundreds or maybe even thousands of them offering this service online. However, knowing the right factors to consider—knowing what you need, and what you want for your website—will make it a lot easier and faster to choose the right server to work with, and to eliminate the ones that will not work for you.

Currently, there are three common types of servers out in the market:

- Free servers, which might be good for novices in the field of website development; an example of a free server is Google ecommerce web hosting.
- 2. Paid servers, where you will be bound to pay recurring or non-recurring monthly payments that can range from \$4 to \$100, which is not ideal for people who are just trying to figure out if online business is right for them!
- 3. Cheap web hosting servers, where you are not expected to pay too much because of the limited functionalities provided, but at the same time, will never have to worry about the drawbacks of free web hosting service.

## <u>What To Look For When Choosing A</u> Free Online Advertising Site



Google bing Choosing the best free online advertising site is necessary if you want the best exposure for your business. I did say that using free advertising sites are very helpful, but I

would like to add too that **NOT ALL FREE ADVERTISING SITES** are safe and efficient to use.

I conducted thorough research over the past years on the different websites that will serve you well, in advertising your products or service for free. I compiled all 100+ Places for you advertise for FREE!, which includes the different websites that you can use safely and efficiently for your products.

During my research, It was clear to me that I have to set the parameters when choosing and including a free advertising website to my list. These are the parameters that guided me, in order to make a comprehensive list of the best 100+ Places for you to advertise for FREE!

## Parameters In Choosing The 100+ Websites That Offer Free Advertising

- I made sure that everything would be free from start to finish. Meaning, I did not include websites that will only give you a FREE TESTDRIVE of their service, and will automatically bill you, after a period of time.
- Upon searching, I always pay attention to the advertising website that are on top of every

search I make on Google or Yahoo. If these sites are able to rank that highly on a simple search using keywords that pop into my head, your product or service will have a good chance of exposure, based on the ranking of the free sites for advertising.

- I only chose the ones that will give more importance to the advertisement you make, and not their own advertisement. Keep in mind that your goal is to make your product and service visible and attractive. If the website for free advertisement puts more emphasis on their own ads, your ad will not be nearly as effective
- I made sure that the free advertising site will give you the option of using multiple pictures. Visuals are always the best tools for capturing the attention of people.

- I only included websites for free advertising that are not only proficient in driving traffic, but will also make it easy for you to create your advertisement, with a user-friendly interface.
- I only included websites that will post your ad for a longer duration—such as one month or more.
- I only included sites that will also allow links of social websites, for added exposure.
- I only included websites that allow big advertisements; possibly a one-pager.
- I only included websites that will allow video embedding, since this is one of the best tools to attract customers.

## A note on videos:

Videos are proven to be an effective tool for marketing and advertising, and this is especially true for an entrepreneur who owns their own website.

## Why Do People Choose To Watch Videos Instead Of Reading Content?

There are typically two factors individuals want to know when looking at sales copy:

- 1. What exactly is the product or service likely to do for them?
- 2. How much will the product or service cost?

When people are confronted with reading through lengthy product sales copy, they tend to scroll to the Copyright 100+ Places To Advertise For Free. All rights reserved.

bottom part to find the information they are concerned about. A short video, on the other hand, can greatly explain the very same thing, in a much more complete, informative, engaging, and effective manner.

Many businesses believe that a good video for your marketing can place your business on a pedestal. A video can persuade your viewers to learn more about your products and services in a quicker and easier manner!

And now that you know my requirements for selecting the best websites for the list, you can use the sites listed in my 100+ Places for you to advertise for FREE and know that they are truly the best sites, providing maximum exposure for your products and services.

The next chapter will now include the best websites that will allow you to advertise for free, in order to create more exposure for your business.

# 100+ Places To Advertise For Free: My List Of The Best Websites

Note: the ones with descriptions and "how to" are the ones that made it on my top 50 list. The others are still considered good for places your free ad. Remember, the more you expose your ad, the more chances you will get for traffic or visits.

## 1. Craigslist

- > Website: www.craigslist.org
- Description: You can find almost everything that you need, such as housing, jobs, services in your location and other locations, retail items, and so on. Craigslist is one of the most valuable free advertising sites, since many people are using this site for almost everything they need for home, career, and more.
- ➤ How To Post: All you have to do is click the link that says "Post To Classifieds." Hit continue, and enter all of the necessary details of your ad, like the

location and a short description. You will be given a step-by-step procedure afterwards, where you can preview your ad and confirm if you are satisfied.

### 2. 1AmericaMall

- ➤ Website: <a href="http://www.1second.com/lamerica.htm">http://www.1second.com/lamerica.htm</a>
- Description: This website allows you to place any free ad, for advertising any type of product or service. People use this service for searching for antiques, hard to find auctions, books, businesses, jobs, computers, software and programs, domains, gifts, home and garden items, personal items, real estate, and so much more.
- ➤ How To Post: Once you enter the website, you will be given a web form where you need to enter your name and email. The email will serve as a way for your potential customers to reach you. Select the category of your item, and enter a short description of 150 words of your product or service.

#### 3. World Free Ads

- Website: <a href="http://www.worldfreeads.com/">http://www.worldfreeads.com/</a>
- ➤ Description: This is one of the best free websites to post your classified ads. Many online entrepreneurs use this because of the very easy interface that lets you create one or even a hundred different types of advertisements in just a short span of time. On the other hand, people love searching from this site because of the different options the site has inside. Here, you will find almost everything under the sun: things for automobiles, business merchandise, electronics, health and fitness, pets and animal necessities, sports equipment, and so much more.
- ➤ How To Post: you need to create a free account with them, so you can proceed with the posting of your free ad. You will have to log in before posting.

## 4. E-Page Classifieds

- Website: <a href="http://epage.com/js/epmain.jsp">http://epage.com/js/epmain.jsp</a>
- ➤ Description: This website has been around since 1994 offering free space for advertisement. Here, you will find almost everything that you need from

clothes, businesses, automotive, and so much more. You can add pictures, and benefit from spam filters that the website offers. You will also have your private mailbox from the site, where you can view messages from your potential clients.

➤ How To Post: on the left side of the page, you will see a button that says "Post Ad Now". Click that, and proceed with the steps.

### 5. USFreeads

- Website: <a href="http://www.usfreeads.com/">http://www.usfreeads.com/</a> business-opportunities
- ➤ Description: This is one of the largest free ad websites, with almost 50,000 ads available for viewing. Visitors will be able to find almost everything, from retail items, business services, cosmetics, and toys, to energy, communication, computer, pharmaceutical needs, and so much more.
- ➤ How To Post: You need to create an account to proceed with the posting of your free ad.

#### 6. Web-Free-Ads

- Website: <a href="http://web-free-ads.com/">http://web-free-ads.com/</a>
- ➤ Description: This website is one of the most user friendly sites for free ads, as you can easily navigate it with the available links. They can accommodate all types of ads for business, housing, services, health and fitness, automotive, sports, clothing, accessories, and so much more.
- ➤ How To Post: On the upper left corner of the page, you will see a button that says "Post Free Ad." Click that, and choose the city, which will designate your location. Select the necessary information related to your item, and enter a brief description.

## 7. Bestmall Classifieds

- Website: <a href="http://bestmall.com/class/submit.html">http://bestmall.com/class/submit.html</a>
- Description: This site is a compilation of the best online malls.
- ➤ How To Post: When you click the link, you will see a web form where you can enter the description of your ad. When done, just click the button that says "Enter My Ad."

## 8. WebFreeClassifieds

- Website: <a href="http://webFreeClassifieds.com">http://webFreeClassifieds.com</a>
- > Description: This is a great ad website where you can post ads as many times as you want for free.
- ➤ How To Post: When you enter the website, there is a link that says "click here"; this is where you can proceed to start making the ad that you want to post.

### 9. Quikr

➤ Website: Quikr.com

- ➤ Description: This free website for ads is an Indian based site. It offers all types of products for local and international buyers. It is one of the most popular because it has a high rank in most search engines.
- ➤ How To Post: It is easy to place a free ad on this website. Once you enter their page, all you have to do is choose the category of your item, choose a sub category if needed, then enter your city and your email address. Once done, click submit.

#### 10. Gumtree

> Website: Gumtree.com

- ➤ Description: This is a London based website for free ads, where you can have a good customer base from the UK, Australia, New Zealand, and more. It has a large amount of information for all sorts of classifieds that you will definitely find interesting.
- ➤ How To Post: On the upper right corner of the page, there is a button that says "Post Ad." Click that, and proceed with the setup of your account. Make sure that you have a valid email address to use the service.

### 11. ClickIndia

Website: <u>ClickIndia.com</u>

- ➤ Description: This is another free website for ads that is based in India. It services the local people of India, as well as international sellers.
- ➤ How To Post: On the left portion of the website, there is a huge purple font that says FREE. Beneath that is

the button that you have to click in order to proceed with the setup of your ad.

### 12. Olx

> Website: OLX.com

- ➤ Description: This website has a good reputation in Google, so you can expect good traffic to come your way from your ads on this site. It is easy to use and navigate, which is why a lot of people love using it to create free ads.
- ➤ How To Post: Once you enter their page, the site will ask your location. Follow the easy steps to set up your ad, and enter the necessary information being asked.

## 13. eBayclassifieds

> Website: http://www.ebayclassifieds.com/

- Description: Who doesn't know eBay? This is probably the most popular site for entering free ads!
- ➤ How To Post: You need to have an account with them before you can start posting.

## 14. Adsglobe

Website: <u>adsglobe.com</u>

- ➤ Description: This website contains a lot of categories to choose from, in order to place your ad accordingly. It ranks well in Google and Alexa.
- ➤ How To Post: On the upper right hand corner of the page, click the button that says "Post A Free Ad." You will be asked to set up a free account with them, in order to proceed with the setup.

### 15. Oodle

> Website: Oodle.com

- ➤ Description: You will experience more traffic from your ad, since the website will be posting your ad in all of the popular social websites of today.
- ➤ How To Post: In the homepage, you will see a button that says "Post Free Ad." Proceed with the setup by entering all of the required information, such as the category, location of your item, description, and so on.

#### 16. Sell

➤ Website: sell.com

- Description: This is one of the best online ad services. You will find a lot of categories in this site, where you can place your ad, and can make it visible to a lot of people.
- ➤ How To Post: Below the tabs of the website, right after "browse a category," there is a link that says "post your ad." Click that and proceed with the setup.

#### 17. Classifiedads

➤ Website: <u>classifiedads</u>

- ➤ Description: This is one of the largest sites for free ads, which is why a lot of people look in here to find the things they need for home, pets, vehicles, real estate, rentals, and so much more.
- ➤ How To Post: On the upper right corner of the page, there is a link that says "Post an Ad (Free)." Click that and proceed with the setup.

#### 18. Click.in

Website: <a href="http://www.click.in/">http://www.click.in/</a>

- ➤ Description: This is another Indian based website where you can post almost any type of ad for your business. It is easy to use and navigate, so setup is a breeze.
- ➤ How To Post: On the upper right corner of the page, there is a link that says "Post Free Classifieds." Click that and proceed with the setup.

#### 19. Indialist

Website: <a href="http://indialist.com/">http://indialist.com/</a>

- ➤ Description: This is another Indian based website where you can post almost any type of ad for your business. It comes with a large list of categories, such as jobs, education, business, retail, and so much more. You can also post unlimited ads for free.
- ➤ How To Post: On the upper right corner of the page, you will see a button that says "Post Free Ad." Click that, and proceed with the setup.

#### 20. Locanto

- Website: <a href="http://www.locanto.com/">http://www.locanto.com/</a>
- ➤ Description: This is one of the most user friendly websites for free ads where you can advertise almost everything from clothing, service, rentals, vehicles, jobs, and more. You can also customize the content of your ad during the setup.
- ➤ How To Post: In the middle portion of the website, there is a blue button that says "Post free ad now!" Click that, and proceed with the setup.

#### 21. Global Free Classified

- ➤ Website: <a href="http://www.global-free-classified-ads.com/">http://www.global-free-classified-ads.com/</a>
- Description: This is one of the best sites for advertising your real estate ad, vehicle ad, and business opportunities. It ranks well in Google, so you can expect a good number of views each day.
- ➤ How To Post: On the right middle portion of the page, there is an orange button that says "Get Started Now!" Select your region, and proceed with the setup of your ad.

#### 22. Classified Live

- Website: <a href="http://www.classifiedslive.com/">http://www.classifiedslive.com/</a>
- ➤ Description: One of coolest and cleanest websites where you can display your ads for free. It is modern and easy to use. It also comes with a large list of categories, so you can display your ads accordingly.
- ➤ How To Post: You need to register with them, before you can start posting your free ads.

#### 23. Redcliff classified

- ➤ Website: <a href="http://localads.rediff.com">http://localads.rediff.com</a>
- ➤ Description: In this website, you can post ads for auto, education, retail, travel, and so much more. It is easy to use, so setup is a breeze.
- ➤ How To Post: On the right part of the page, there is a button that says "post your ad." Click that, and proceed with the setup.

#### 24. Bechna

Website:

http://www.bechna.com/index.php?scrw=1024&PHPSESSID=e21bd0e20b7661dbede164582d7c7794

- > Description: This website is great if you are selling houses, offering rentals, education, and more.
- ➤ How To Post: You need to register with them, before you can start posting your free ads.

# 25. Khojle

- ➤ Website: <a href="http://www.khojle.in/classifieds/">http://www.khojle.in/classifieds/</a>
- ➤ Description: This website is known for some of the best ads for automobiles, big bikes, mountain bikes, jobs, and more.
- ➤ How To Post: On the right part of the page, the last tab says "Create an ad." Click that, and proceed with the setup.

#### 26. Adpost

Website: <a href="http://www.adpost.com/in/">http://www.adpost.com/in/</a>

- ➤ Description: This website is known for some of the best ads for home, personal items, jobs, vehicles, and more.
- ➤ How To Post: On the right part of the page, there is a button that says "Post A Free Ad." Click that, and proceed with the setup.

#### 27. Adoos

➤ Website: <a href="http://www.adoos.in/">http://www.adoos.in/</a>

- ➤ Description: This website is known for some of the best ads for vehicles, services, jobs, and more.
- ➤ How To Post: On the right part of the page, there is a button that says "Post your Free Ad." Click that, and proceed with the setup.

### 28. Vivastreet

Website: <a href="http://www.vivastreet.co.in/">http://www.vivastreet.co.in/</a>

➤ Description: This website is known for some of the best ads for pets, vehicles, buy and sell, and so much more.

➤ How To Post: On the right part of the page, there is a huge font that says "Post Your Free Ad." Click that, and proceed with the setup.

#### 29. Webindia 123

- Website:
  http://classifieds.webindia123.com/classifieds/asp/index.asp
- ➤ Description: This Indian based website for ads is known for great ads for movies, properties, and cars.
- ➤ How To Post: Scroll down the page. On the right part, there is a multicolour font of green, red, and orange that says "Post Your Ad Free with Photos." Click that link and proceed with the setup.

#### 30. Vast

- > Website: http://www.vast.com/
- > Description: This website for free ads is known for some of the best ads for cars, rentals, and vacation.
- ➤ How To Post: Contact Vast to get your ad reviewed first. You can get in touch with them through email (info@vast.com) or phone ((415) 977-0660).

#### 31. Yakaz

- Website: <a href="http://www.yakaz.com/">http://www.yakaz.com/</a>
- ➤ Description: This website is known for the best ads for rentals, jobs, services, sale items, and so much more.
- ➤ How To Post: On the right portion of the page, you will find an orange button that says "post here." Click that button, and proceed with the setup.

#### 32. Pennysaverusa

- Website:
  <a href="http://www.pennysaverusa.com/classifieds/usa/index.html">http://www.pennysaverusa.com/classifieds/usa/index.html</a>
- ➤ Description: This website is known for some of the best ads for homes and rentals.
- ➤ How To Post: On the upper right corner of the page, you will see a yellow button that says "Place an Ad." Click that, and proceed with the setup.

## 33. Daype

> Website: <a href="http://daype.com/">http://daype.com/</a>

- ➤ Description: This website is known for hosting some of the best ads in electronics, cars, and even housing.
- ➤ How To Post: On the upper right corner of the page, you will see a green button that says "Post to Classifieds." Click that, and proceed with the setup.

#### 34. Ziply

➤ Website: <a href="http://ziply.com/">http://ziply.com/</a>

- ➤ Description: This website is known for all types of ads. It contains a large list of categories, so you will be able to target the right category for you ad.
- ➤ How To Post: When you visit the website, you will see a web form where you need to enter your zip code first, before you can proceed with the setup.

#### 35. Adeex

Website: <a href="http://www.adeex.in/">http://www.adeex.in/</a>

➤ Description: This is an Indian based website for free ads. You can add all types of ads here: sports, vehicle, jobs, and more.

➤ How To Post: On the upper right corner of the page, you will see a blue button that says "Post a free Classified." Click that, and proceed with the setup.

# 36. Whereincity

- ➤ Website: <a href="http://www.whereincity.com/classifieds/">http://www.whereincity.com/classifieds/</a>
- > Description: This website is best for ads pertaining to pets, electronics, cars, and more.
- ➤ How To Post: On the right portion of the page, there is an orange button that says "Post your ad FREE!" Click that, and proceed with the setup.

#### 37. Ivarta Classifieds

- > Website: http://classifieds.ivarta.com/
- ➤ Description: This website is known for some of the best ads for IT jobs.
- ➤ How To Post: On the left portion of the page, just below the word "search," you will see a link that says "post." Click that, and proceed with the setup.

#### 38. Digitalbhoomi

- Website: <a href="http://www.digitalbhoomi.in/">http://www.digitalbhoomi.in/</a>
- ➤ Description: With the name of the site, you can bet that this is one of the best sites for finding lots of ads for digital products. Many people finding digital products use this site, so make sure to list your ebooks here, as well as audio files, and more.
- ➤ How To Post: On the left portion of the site, you will see a tab that says "post free ads." Click that, and proceed with the setup.

#### 39. Ocala4sale

- ➤ Website: <a href="http://ocala4sale.com/">http://ocala4sale.com/</a>
- ➤ Description: This website is known for having some of the best ads for animals, transportation, and so much more.
- ➤ How To Post: On the upper portion of the page, you will see a link that says "place a business ad." Click that and proceed with the setup.

#### 40. Best Ad board

- ➤ Website: <a href="http://www.bestadboard.com/">http://www.bestadboard.com/</a>
- ➤ Description: This website contains some of the best ads for business and services.
- ➤ How To Post: You need to register with the website to continue with the setup of your ad.

#### 41. Traderonline

- Website: <a href="http://www.traderonline.com/">http://www.traderonline.com/</a>
- ➤ Description: This website is known for some of the best ads in equipment trader, trade ads, and so much more.
- ➤ How To Post: On the left portion of the page, there is a link that says "SELL IT." Click that, and proceed with your setup.

## 42. Property Khazana

- Website: <a href="http://www.propertykhazana.com/classifieds/">http://www.propertykhazana.com/classifieds/</a>
- ➤ Description: This website is known for some of the best ads for housing, rentals, real estate, and so much more.

➤ How To Post: On the upper right portion of the page, you will see an orange button that says "post a free ad." Click that and proceed with the setup.

#### 43. Meramaal

- Website: <a href="http://www.meramaal.com/">http://www.meramaal.com/</a>
- > Description: This website is known for some of the best ads for vacation, cars, holiday, and more.
- ➤ How To Post: On the right portion of the page, you will see a green button that says "Post Ads Now." Click that, and proceed with the setup.

#### 44. Indnav

- ➤ Website: http://www.indnav.com/Classifieds
- ➤ Description: This website is known for some of the best ads for office space rental, housing, services, and more.
- How To Post: On the upper right portion of the page, you will see a blue font that says "Post Ad In This Page." Click that link and proceed with the setup.

#### 45. Classifieds Den

Website: <a href="http://www.classifiedsden.com/">http://www.classifiedsden.com/</a>

- > Description: This website is well known for having some of the best ads for jobs, cars, and more.
- ➤ How To Post: On the upper right portion of the website, there is a red link that says "Post Free Classified." Click that, and proceed with the setup.

## 46. Zopdy

> Website: <a href="http://zopdy.com/">http://zopdy.com/</a>

- ➤ Description: This is a great website where you can post almost any type of ad, and be seen worldwide. From real estate to furnishings to services, you can find it all here.
- ➤ How To Post: On the upper portion of the page, there is a drop down box where you need to select your location. Do that, and proceed with the setup of your free ad.

# 47. Adlandpro

> Website: http://adlandpro.com/

- ➤ Description: This website is well known for having some of the best ads for automobiles, business, jobs, and more.
- ➤ How To Post: On the upper right hand corner of the page, there is a link that says "Create Free Ad." Click that, and proceed with the set up.

#### 48. Sulekha

- ➤ Website: <a href="http://classifieds.sulekha.com/">http://classifieds.sulekha.com/</a>
- ➤ Description: This website is known for hosting some of the best ads for vehicles, jobs, property, and more.
- ➤ How To Post: On the upper right corner of the page, there is a link that says "Post Your Ad Now." Click that, and proceed with the set up.

#### 49. Planet ghar

- Website: <a href="http://planetghar.com/">http://planetghar.com/</a>
- ➤ Description: This website is known for some of the best ads for home, rental apartments, and more.
- ➤ How To Post: You need to sign up in order to proceed with the setup of your ad.

# 50. Indiagrid online ads

Website: <a href="http://www.indiagrid.com/cgi-bin/list.cgi?dmmy=ok&cat=&subcatid">http://www.indiagrid.com/cgi-bin/list.cgi?dmmy=ok&cat=&subcatid</a>

# 51. Salespider

Website: <a href="http://www.salespider.com/online-classifieds-free-advertising">http://www.salespider.com/online-classifieds-free-advertising</a>

#### 52. Domestic sale

➤ Website: http://domesticsale.com

#### 53. Adsmantra

Website: <a href="http://www.adsmantra.com/">http://www.adsmantra.com/</a>

# 54. epage

Website: <a href="http://epage.com">http://epage.com</a>

# 55. Free Ads City

➤ Website: <a href="http://freeadscity.com">http://freeadscity.com</a>

#### 56. Recycler

➤ Website: <a href="http://recycler.com">http://recycler.com</a>

#### 57. Choose Your Item

➤ Website: <a href="http://Chooseyouritem">http://Chooseyouritem</a>

#### 58. Web Cosmo

➤ Website: <a href="http://webcosmo.com">http://webcosmo.com</a>

# 59. Hoobly

➤ Website: <a href="http://hoobly.com">http://hoobly.com</a>

# 60. Indyapulse

➤ Webiste: <a href="http://Indyapulse.com">http://Indyapulse.com</a>

#### 61. Free Ad Lists

➤ Website: http://freeadlists.com

#### 62. Bupio

➤ Website: <u>www.indiafocus.in/detail/10/bupio-com</u>

#### 63. Wanted Wants

➤ Website: <a href="http://wantedwants.com">http://wantedwants.com</a>

#### 64. Web Classifieds US

➤ Website: <a href="http://webclassifieds.us">http://webclassifieds.us</a>

# 65. Dragg

➤ Website: <a href="http://Dragg.in">http://Dragg.in</a>

## 66. Classifieds4me

Website: <a href="http://classifieds4me.com">http://classifieds4me.com</a>

#### 67. E Classifieds

> Website: <a href="http://E-classifieds.net">http://E-classifieds.net</a>

# 68. Buy Sell Community

➤ Webiste: <a href="http://buysellcommunity.com">http://buysellcommunity.com</a>

#### 69. Classifieds UK

➤ Website: <a href="http://Classifieds.co.uk">http://Classifieds.co.uk</a>

#### 70. Businesslist

➤ Website: <a href="http://Businesslist.com">http://Businesslist.com</a>

# 71. Google

➤ Website: <a href="http://Google.com/base">http://Google.com/base</a>

# 72. Yahoo Classifieds

➤ Website: <a href="http://Classifieds.yahoo.com">http://Classifieds.yahoo.com</a>

#### 73. Kaboo

> Website: http://Kaboo.com

#### 74. Bizmartindia

➤ Website: <a href="http://Bizmartindia.com">http://Bizmartindia.com</a>

# 75. Bharatpatal

Website: <a href="http://Bharatpatal.com">http://Bharatpatal.com</a>

#### 76. Post Your Ad For Free

Website: <a href="http://Postyouradforfree.com">http://Postyouradforfree.com</a>

# 77. High Land Classifieds

Website: <a href="http://Highlandclassifieds.com">http://Highlandclassifieds.com</a>

# 78. Loyal Mart

➤ Website: <a href="http://Loyalmart.com">http://Loyalmart.com</a>

# 79. Mid Day

> Website: http://Mid-day.com

#### 80. Best Ad Forum

➤ Website: <a href="http://Bestadforum.com">http://Bestadforum.com</a>

# 81. Kijiji

➤ Website: <a href="http://Kijiji.com">http://Kijiji.com</a>

# 82. City News

➤ Website: <a href="http://Citynews.com">http://Citynews.com</a>

#### 83. Live Deal

➤ Website: <a href="http://Livedeal.com">http://Livedeal.com</a>

# 84. Sell Out Ads

➤ Website: <a href="http://Selloutads.com">http://Selloutads.com</a>

#### 85. OzFreeonline

➤ Website: <a href="http://Ozfreeonline.com">http://Ozfreeonline.com</a>

#### 86. Worldslist

➤ Website: <a href="http://Worldslist.com">http://Worldslist.com</a>

#### 87. Subblurbs

➤ Website: <a href="http://Subblurbs.com">http://Subblurbs.com</a>

#### 88. Droik

➤ Website: <a href="http://Droil.com">http://Droil.com</a>

#### 89. Kaboo

➤ Website: <a href="http://Kaboo.org">http://Kaboo.org</a>

## 90. Isell

➤ Website: <a href="http://lsell.com">http://lsell.com</a>

#### 91. Iclads

> Website: http://lclads.com

# 92. Itsmymarket

➤ Website: <a href="http://ltsmymarket.com">http://ltsmymarket.com</a>

#### 93. Postaroo

➤ Website: <a href="http://Postaroo.com">http://Postaroo.com</a>

# 94. Kaango

Website: <a href="http://sfgate.kaango.com/">http://sfgate.kaango.com/</a>

# 95. Kijiji London

➤ Website: <a href="http://London.kijiji.ca">http://London.kijiji.ca</a>

# 96. Biztop

➤ Website: <a href="http://Freeads.biztop.com">http://Freeads.biztop.com</a>

# 97. Free Advertising Zone

Website:
<a href="http://www.xomreviews.com/freeadvertisingzone.co">http://www.xomreviews.com/freeadvertisingzone.co</a>
m

#### 98. Economist

Website: <a href="http://Economist.com/classifieds">http://Economist.com/classifieds</a>

# 99. Free Advertising Exchange

➤ Website: <a href="http://Freeadvertisingexchang.com">http://Freeadvertisingexchang.com</a>

#### 100. Ablewise

➤ Website: <a href="http://Ablewise.com">http://Ablewise.com</a>

# 101. Friday Ad

➤ Website: <a href="http://Friday-ad.com">http://Friday-ad.com</a>

#### 102. Local Grunts

➤ Website: <a href="http://Localgrunts.com">http://Localgrunts.com</a>

# 103. Adquest3d

➤ Website: <a href="http://Adquest3d.com">http://Adquest3d.com</a>

#### 104. Caklassifieds

Website: <a href="http://Caklassifieds.com">http://Caklassifieds.com</a>

#### 105. Davisstraub

➤ Website: <a href="http://Davisstraub.com">http://Davisstraub.com</a>

## 106. Classifieds Crossing

➤ Website: <a href="http://Classifiedscrossing.com">http://Classifiedscrossing.com</a>

## 107. Expo Live

Website: <a href="http://Expo.live.com">http://Expo.live.com</a>

The key to advertising online is for you to advertise in as many places as you can, because this will give you the opportunity to reach more potential customers.

Now that you know the different websites that will help you advertise for free, you might also want to know about some

general tips on how to do Internet marketing using your advertisements. Here is the bonus of your eBook!

You might also want to check out one of today's biggest and most reliable sources of traffic – The Warrior Forum. I did not include this forum in the list, because this forum is not free to use; the fee, however, is minimal, and I can tell you that the investment is worth it, especially if you are into Internet marketing.

# All About Internet Marketing:

# The Best Practices In Internet Marketing

Internet marketing is one of the most challenging types of business into which you can ever venture. Although it might not be as challenging as putting up a physical store, starting an online business without the correct know-how can be a waste of time and money.



Below is a list of some of the most important considerations to ALWAYS keep in mind when dealing with customers in an Internet marketing setup.

- 1. Always consider giving a good and reasonable price when selling your products or services to the world. Remember: there is so much competition online, and you are not the only online seller selling that specific product or service in the world. If your price is too high, people will think that you are taking advantage of them. But at the same time, if your price is too low, people think that what they will be getting from you is below-quality products or poor service.
- 2. Make sure to give the exact and concrete details of the product or service you are offering. This will actually save you time and effort in answering inquiries from people who are not fully satisfied with what they see online. What's more, giving all the information related to the product will save you from customers who may file a complaint for being misled.
- 3. Always give special attention to your customers. Customers wants to be treated equally, so never make them feel left out in any way.
- 4. Always remember that trust is important when it comes to Internet marketing. If you have built a pool of Copyright 100+ Places To Advertise For Free. All rights reserved.

satisfied customers, you will be able to gain great testimonials from each of them, and gain more customers from it. Every single positive testimonial will surely add a point to your credibility as an online seller. The more credible you are, the higher your chance to be successful in the online market will be.

These are the "best practices" when you want to venture into Internet marketing. These are just simple guidelines, of course, but they should be easy to follow, and they should help you quite a bit! You can also read more about the best practices online, in order to become successful in Internet marketing.

# How To Create Your Ad Using SEO

Aside from using the free websites included in this eBook, another way to spend less on advertising will be for you to make sure your content is optimized for search engines.

# <u>Understanding SEO, So Your Ads Will Rank High In Google</u>

Before you can start really working on SEO on your site, you need to know what your goals will be:

- 1. You have to be part of the Google map.
- 2. You have to be on top of everyone else.
- 3. You have to keep your viewers interested with your offer.

The only way to let the people know about your website through search engines is by being part of a Google map. If you are not part of it, no one will know that your page even exists. You also have to be the first in line, in every search.

Always bear in mind that Internet users do not like the idea of taking too much time researching. As such, you have to Copyright 100+ Places To Advertise For Free. All rights reserved.

make sure that your website will keep your viewers interested all the time, so he or she will keep reading and getting all of the information that he or she needs to reach the decision of buying your product or service. This means you must have relevant information on your website—information that will answer all of the questions your potential customers may have.

The real deal about SEO is more of a trial and error game. No one can really tell which approaches should be done, and which approaches should not be done. However, with the experience of long-time website owners, people are able to draw conclusions on some of the best practices to help a site's search engine optimization.

Knowing the keywords associated with the niche of your business is the first step. These can be simple words that will index your website in every search, as these are likely to be the words that people type in a search engine, in order to find what they are looking for.

Include the keywords in some parts of your website such as the titles of your blogs, filenames, tags, and more. This is how

search engines will be able to find you easily, so people will be able to find your website as well.

Fortunately, since social networking sites are all the hype these days, you can easily drive traffic to your website and work on your SEO. By promoting your website through social networking sites such as Facebook or Twitter, your friends can be an instant traffic-maker to your website, which can give a great impact on how Google will rank your page, and will lead your site closer to the top of search engine rankings pages.



If you have been thinking of putting up a website for your business with some free ads online, but you are holding back because you are confused by all the factors there are to consider, then this topic is

for you. I am sure that you have been hearing so much about so many different terms (such as SEO, SEM, and others) that guarantee to bring traffic to your website, but you are quite sceptical on how these terms really work. Making sure that your website is using SEO and SEM will help

your goal of increasing traffic to your website, and just like the free ads that you have been working on, you can also do your SEO and SEM for free!

# What is the meaning of SEO?

SEO stands for Search Engine Optimization, and is a process wherein paid or unpaid websites are made available in the search engines we have online. It is an obvious conclusion that the more time a website is displayed in the thread of results, the more chances it has to attract people to visit the site.

# SEO targets a lot of scopes in the Internet, including the following:

- Image search
- Local search
- Video search
- Academic search
- News search

When you target SEO on your site, you will appeal to search engines so that they have a desire to rank your site highly.

To have a good grasp on SEO, knowledge in website designing and HTML coding will be a big help. The results are mostly determined algorithmically and you will normally see this on the left corner of each page.

# What is the meaning of SEM, and how can it benefit your business?

SEM stands for Search Engine Marketing. There can be a lot of explanations when looking at the functions of SEM. In fact, many professionals in the field tend to disagree with one another, when giving their own opinions on it. SEM is composed of several different factors: Search engine advertising, search engine optimization, link development, trusted feed, and specializing in SEO. Knowing all these, you can conclude that SEM can also be a good tool to get maximum exposure for your business.

You will normally see SEM on the right side of the page as you are searching for different information online. They are Copyright 100+ Places To Advertise For Free. All rights reserved.

often referred to as the sponsored results, which are pay per click advertising. People who want to promote or advertise their website are normally advised to make a bid in order for their website to be placed in the highest rank. It is a pay per click advertising, so the owners of the websites for advertisements do not have to pay for the whole duration of their promotion. They only pay Google or Yahoo (the most popular search engines) whenever people click their link.

Although SEO and SEM have different types of approaches in exposing your website, both of them function in order to give website owners the best marketing strategies for their business.

Establishing a website for your small business is not an easy process. You have to work hard, and the creation of enticing ads is certainly something that will help you.

In order to build a website that reaches your target customers, it is recommended that you first lay down a plan. Do not just jump to start your small business website as early as possible. It is better to analyze every essential factor before initiating the setup the ads for your products, webdesigning process, and so much more.

Everyone understands that the biggest key to a successful business will be advertising or marketing. To develop quality ads, you really do not need hire a graphic expert designer or get hold of a special computer method. You can make you own ads for online exposure, and even do your own logo and images. You can write about your advertisement to popular social networks as well.

Free advertisements are an ideal method of advertising your company or business, especially during these financially challenging times. By using totally free advertisements online, anyone can present the products and services to the worldwide industry. From the development of totally free classified sites, you can publicize just about any lawful ads you can think of. For that reason, many people take advantage of this method in line with their own diverse needs.

Always create simple and authentic ads. Whether you intend to sell an expensive property or simple home baking tools, make sure that everything written in your ad is short, complete, and enticing to the eyes of your viewers. Well structured, straight to the point content is ideal.

Advertising is important for a company, be it offline or online. Good, effective adverts are designed to invite more individuals to recognize some brand, an item, or an email finder service. In this realm connected with business, more individuals mean more prospects. And of course, more prospects mean more income for your business!

Always keep in mind that it does not matter if you do not have enough capital on hand, because this will not limit you from having the best exposure online. All it takes to succeed with your online business is for you to exert effort, be creative with your ads, and keep the list of the websites where you can advertise your products and services for free!

Thank you very much for reading this eBook, wishing you all success in your online venture.